



**LGBT BUSINESSES
CONTRIBUTE
\$1.7 TRILLION
TO THE US ECONOMY**

CONNECT

ENGAGE

GROW

INVEST

Power in Numbers

LGBT BUSINESSES contribute
\$1.7 trillion
to the US economy.

99.7%
of US employers are considered
SMALL BUSINESSES.

**28 MILLION SMALL
BUSINESSES** in the US.
1.4 million
ARE LGBT-OWNED.

**GSBA IS THE LARGEST
LGBT CHAMBER OF COMMERCE**
in North America, serving
1,300
members
representing **THOUSANDS
OF EMPLOYEES.**

SOURCE: NATIONAL GAY & LESBIAN
CHAMBER OF COMMERCE, 2017

Champion Advocate Connector

- Position your business as supporting equality, diversity and inclusion
- Represent your business voice before elected officials
- Promote progressive business policies
- Advance equality and civil rights through business
- Connect small businesses, large corporations, nonprofits and government entities
- Increase the pipeline of a skilled workforce by investing in higher education

Why You Should Join

- Advocate for small business at the city, state and federal levels
- Convene forums to explore important business and civil rights issues
- Provide access to the LGBT consumer
- Engage your employees through networking and volunteer opportunities
- Provide visibility for your business in the GSBA Guide, online directory, and mobile app
- Access to exclusive advertising opportunities
- Connect LGBT-certified businesses to corporations and municipalities for contracting opportunities

Mission

To combine business development, leadership and social action to expand economic opportunities for the lesbian, gay, bisexual and transgender community and those who support equality for all.

Vision

A vibrant global economy strengthened through the full participation of diverse local communities.

Values

- Exchange Ideas
- Increase Visibility
- Work Collaboratively
- Celebrate Diversity
- Promote Inclusiveness
- Invest in Future Leaders



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Seattle, WA 98122

theGSBA.org
206-363-9188

PROGRAMS OF GSBA





Membership Levels and Benefits

		Small Business	Small Business Plus	Hospitality & Tourism	Corporate	Corporate Executive	Nonprofit	Community	Elected Official	
		\$495	\$895	\$595 or \$850	\$2,300	\$5,000	\$345	\$150	\$150	
MARKETING	Business listings in Guide & Directory (circulation 15,000) and iPhone app	✓	✓	✓	TWO	FOUR	✓	ONLINE ONLY	✓	
	Two lines of descriptive text under listing		✓		✓	✓				
	All social media links in Guide (digital)		✓		✓	✓	✓			
	Opportunity to advertise in Guide (print)	✓	✓	✓	✓	✓	✓		✓	
	Opportunity to advertise on website	✓	✓	✓	✓	✓	✓		✓	
	Website banner ad for (3) months				✓	✓				
	Opportunity for a digital ad at LGBT Visitors Center			✓						
	Listing on TravelOutSeattle.com			✓						
	Literature displayed at LGBT Visitors Center			✓						
	Company welcome posted in GSBA eNewsletter	✓	✓	✓	✓	✓	✓		✓	
	Featured on GSBA blog and eNewsletter	✓	✓	✓	✓	✓	✓		✓	
	Host a GSBA networking event	✓	✓	✓	✓	✓	✓		✓	
	Purchase GSBA mailing labels	✓	✓	✓	✓	✓	✓		✓	
	Ad in Business & Humanitarian Awards Dinner program					FULL-PAGE				
	Member-to-member discounts	✓	✓	✓	✓	✓	✓	✓	✓	
Constant Contact discount	✓	✓	✓	✓	✓	✓	✓	✓		
PROGRAMS & EVENTS	Discounted rate at all programs	✓	✓	✓	✓	✓	✓	✓	✓	
	OUTLeads business referral groups		ONE							
	New member orientation: Breakfast & Benefits	✓	✓	✓	✓	✓	✓	✓	✓	
	Admission to Young Professionals with Pride		ONE		TWO	FOUR				
	Admission to women's network: Women on Top		ONE		TWO	FOUR				
	Tickets to the Business & Humanitarian Awards				FOUR	TEN				
	Tickets to the Annual Meeting & Holiday Luncheon				FOUR	TEN				
BUSINESS DEVELOPMENT	LGBT business certification fee waived (value \$400)	✓	✓	✓	✓	✓				
	Industry exclusive sponsorship opportunities	✓	✓	✓	✓	✓	✓		✓	
	Attend over 20 Business Literacy Series workshops	✓	✓	✓	✓	✓	✓	✓	✓	
	Access to corporate partners	✓	✓	✓	✓	✓	✓		✓	
	Registration to Matchmaker events	✓	✓	✓	✓	✓				
	Credit towards your HRC Equality Index rating				✓	✓				
	Consultation with GSBA CEO and executive staff					✓				
	Access to post to online Job Center	✓	✓	✓	✓	✓	✓		✓	
	Member rate on Archbright HR training classes	✓	✓	✓	✓	✓	✓		✓	
	Subscription to <i>The Perspective</i> and eNewsletter	✓	✓	✓	✓	✓	✓	✓	✓	
	PSBJ subscription discount	✓	✓	✓	✓	✓	✓	✓	✓	
	ADVOCACY	GSBA lobbyist advocating for business & civil rights	✓	✓	✓	✓	✓	✓	✓	✓
		Opportunities to meet with elected officials	✓	✓	✓	✓	✓	✓	✓	✓
Small business voice represented at City and State depts.		✓	✓	✓	✓	✓	✓	✓	✓	
Annual civic engagement event		✓	✓	✓	✓	✓	✓	✓	✓	
Annual candidate forum		✓	✓	✓	✓	✓	✓	✓	✓	
INVEST	Support future leaders through the Scholarship Fund	✓	✓	✓	✓	✓	✓	✓	✓	

Connect, Engage, and Grow

In GSBA, there is a membership package to fit the needs of any business.

- Small Business
- Corporate
- Hospitality & Tourism
- Nonprofit
- Community Supporter

GSBA Offers Over 200 Programs and Events Each Year

- Business Literacy Series
- Supplier diversity workshops and certification
- Matchmaker events
- Civic Engagement programs
- Power Connect networking
- Women on Top
- Young Professionals with Pride
- Seattle Entrepreneurial Women
- OUTLeads referral groups
- Ambassador program
- Business & Humanitarian Awards Dinner
- GSBA Scholars Dinner
- EQUALUX: The TASTE of GSBA

Call **206-363-9188** to discuss which membership package is best for your business or visit **theGSBA.org**.